



Fontana Ermes S.p.A.

Our Sliced Products



Thanks to our 13 slicing lines, we produce more than 30,000,000 trays per year.

Our product catalog boasts over 500 references of sliced products in trays and more than 25 different tray formats.

After years of experience in modern international large-scale distribution, we are recognized as an excellent partner for private label and distributor brand projects

The New Lines



We are continuously committed to creating new sliced deli lines and new tray formats to allow our customers to be more satisfied, competitive, and performant.

Here we present our new lines:

- The SOFT Line, which leverages a tray design with supports for the slices, allowing for an impeccable presentation, resistant to time and stress.
- The MIDI Line, which relies on an innovative tray design, where proportions and structure have been studied to make the shelf display space more efficient and to increase the quality perceived by touch and sight.

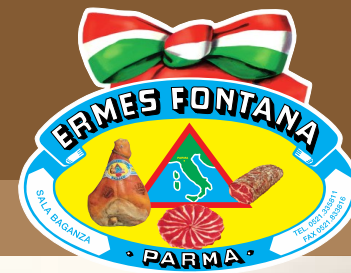
SOFT



MIDI



The New Lines



PREFORMED

PIROFILA
310 x 180

PIROFILINA
255 x 140

HQ
260 x 230

HQ
230 x 180

THERMOFORMED

LARGE TRAY
335 x 230

TRAY
295 x 190 mm

MAXI
230 x 195

MIDI
150 x 195

MINI

130
x
230

MINI

130 x 230
130 x 230

TWIN PACK

OVALE
270 x 210

MONO

115
x
195

MONO

115
x
195

SOFT

115 x 195
115 x 195

TWIN PACK

77
x
195

ROTOLINI

SPUNTINO

114
x
129

SPUNTINO

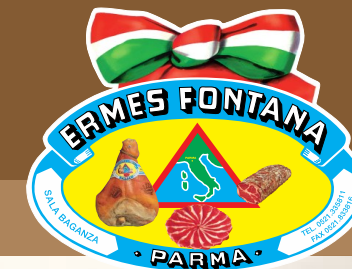
114
x
129

SOFT

114 x 129
114 x 129

TWIN PACK

The New Soft Line



The SOFT Line offers high-quality deli products with a refined and elegant slices, enhancing both the look and taste.

The packaging is practical and appealing, available in "Mono" and "Spuntino" versions to ensure freshness and ease of use. This line marries aesthetics with practicality, featuring medium and small-sized packages that align with current consumption trends.

Committed to sustainability, the SOFT Line uses packaging with less and recycled plastic, reducing environmental impact.

Available for various cold cuts, it allows for customization through printed films or labels and graphically personalized display boxes.



The New MIDI Line



The new MIDI Line is designed to enhance product display efficiency.

This format allows displaying three MIDI trays in the same space as two MAXI trays, the classic market size, while keeping the same weight and excellent presentation.

For Retailers:

- A 33% reduction in plastic, cardboard, transport volume, storage, and shelf space.
- It optimizes transportation, storage, and sustainability.

For Consumers:

- Improved portability and less refrigerator space usage.
- Reduced plastic waste and increased sustainability.

Overall, the MIDI format meets modern consumer needs in terms of functionality and environmental sustainability.





Thank You